

“One Rotarian’s Perspective and Ideas for a PeacePlus Peace Education Program
Locally, Regionally and Internationally”
A DETAILED SUBMISSION FOR DISCUSSION PURPOSES ONLY
- TO STIMULATE AND INSPIRE DIALOGUE AMONGST ROTARIANS

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Foreward

“Thanks Robert for your passion and wisdom dedicated to our shared commitment to Rotarians to be the change agents by example for a better world and to contribute to the survival of the human species and to restore and sustain the health of Mother Earth.

“I have read your PeacePlus Proposal. I like it a lot. It is a terrific basis for discussion. It is holistic. As the foundation for such a grand plan should be, it addresses the self as the starting point for role modeling and ‘being the change’. It addresses our spheres of influence, our family, friends, community, co-workers etc. being educated and inspired to serve the cause of peace and be the second step, after self, of ‘be and do peace’.

“It also addresses the broken and imperfect systems humans have created and misused. To me, an often ignored dimension is included that should be a part of peace dialogue - the science of universal energy and consciousness, as distinguished from our human interpretations and articulations of the great mystery of creation and the spiritual dimensions we find comfort in, each in our own way, or reject or puzzle over.

“I like the emphasis on hard truths and making them part of ongoing dialogues and actions to advance peace. I like the challenge to confront them and not shy away from them to feel comfortable. I like the appeal to share more truths about politics and religion and use of power by those in positions of authority legally, culturally, mentally, physically, emotionally or spiritually anywhere and the need to confront the best and the worst of them that are impediments to peace and good mental, physical and spiritual health and well-being. However, this must be done with understanding, mutual respect and empathy and love, without judgment. Rotary has been sustained for as long as it has because it has avoided in a very disciplined way risks of division that can be caused by some of these kinds of topics being discussed within Rotary and rather has focused on ‘service above self’ actions together, regardless of beliefs and political loyalties and cultural differences. This transition must be risk managed very carefully so that Rotary does not become the truth teller to power, but individual Rotarians as individuals speaking for themselves do so and are supported by other Rotarians as individuals. It is a subtle, but profound difference for Rotary to speak as Rotary on one hand and an individual who happens to be a Rotarian to speak as an individual.”

David G. Newman, Q.C.
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Co-Chair and Co-Founder Rotary International District 5550 World Peace Partners Committee
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Executive Summary

- The great majority of the people of the world are people of goodwill who want peace, they just don't know what they can do to get it.
- The role of Rotary, among other things, is to help the cultural creatives and people of goodwill of the world learn how to achieve peace.
- The process to achieve peace starts with helping (teaching) Rotary, Clubs, Districts, Zones and Rotarians to become Masters of Peace, and continues with Rotary and Rotarians helping (teaching) the cultural creatives and people of goodwill around the world to become Masters of Peace, over time.
- The new (8th) path to peace is for the cultural transformation of all organizations, starting with Rotary, to a Culture of Peace and Nonviolence for the Children of The World – in other words, to “Be Peace” and model the Culture of Peace of which we speak – and hence be Servant Leaders.
- There are thousands of Peace Organizations and wonderful programs and projects contributing to the building of a Culture of Peace throughout the world. Rotary and Rotarians may choose whatever specific existing or new peacebuilding programs and projects makes most sense in the respective locales (communities), and can use measurable and subjective criteria on which to base their decisions. (Some practical suggestions are provided for example.)
- Our goal is to raise peace consciousness levels around the world, through peace education – it is the most worthwhile cause, and we can do it.
- If not us, who? If not now, when?

The reader is invited to provide your input, comments and suggestions to help build a Culture of Peace through Rotary. I see this as a living, evolving document which will be refined and improved by countless discussions with Rotarians and others around the globe. I ask the reader to read this proposal with a Culture of Peace attitude (eg. Appendix 3), of forgiveness of any frailties in the document (and me), and of participation in building a most successful PeacePlus Program, in the highest and best interests of the universe and all concerned (and particularly in the highest and best interests of our children, grandchildren and future generations – what will be our legacy world that they will inherit?).

Introduction

*“First and foremost, a culture of peace implies a **global effort** to change how people think and act in order to promote peace. It means transforming conflict; preventing potentially violent conflict and rebuilding peace and confidence among peoples emerging from war. **Its mission also extends beyond war situations to schools and workplaces around the world, to parliamentary chambers and newsrooms, to households and playgrounds.***

*Building a culture of peace involves providing children and adults with **an understanding of the principles of and respect for freedom, justice, democracy, human rights, tolerance, equality and solidarity.** It implies a **collective rejection of violence.** It also implies the means and will to take part in the development of society. The Culture of Peace concept has taken shape as a broad socio-political movement, involving partners both in the UN system and beyond. Threats to peace take many forms, from the lack of respect for human rights, justice and democracy to poverty and ignorance. **The Culture of Peace is a response to all such threats and seeks solutions that must come from within a society, not imposed from outside.**” Source: Info-sheet - UNESCO and a Culture of Peace at <http://www.unesco.org/cpp/uk/projects/infoe.html>*

Attached please find three documents which provide foundational information for the Rotary PeacePlus Program:

1. Rotary's “Seven Paths to Peace” book written in 1959 (also available in English, French, Spanish and Portuguese at <http://www.peace.ca/rotary.htm>). In addition to the Rotary Foundation Guidelines for

Global Peace Grants (see Appendix 1), this “Seven Paths to Peace” publication may be considered an Operational definition of "peace" by Rotary.)

2. my initial 1998 proposal of a Rotary PeacePlus Program (see Appendix 4; also available at <http://www.peace.ca/rotarypeaceplus.doc>), and
3. my follow-up 2004 proposal (see Appendix 5; also available at <http://www.peace.ca/rotarypeaceandme.htm>).

The Definition of Peace Education

My simple definition of Peace education is: learning the skills, attitudes and behaviors of how to live more successfully with others. A key insight that I learned on my path to peace was: for me to be more successful in getting along with you, I needed to be more successful in getting along with myself. In other words, I would not be very successful in my relations if I am modeling violent behavior (eg. anger, criticism, abuse, violent language, etc.) which could manifest due to my own childhood wounding (or other “baggage”) not addressed. And hence, the insight that the people who need peace education the most is peace educators. Peace starts with me and you.

Isn't Rotary already doing peace education through programs like Peace Centers/Peace Fellows?

The short answer is: I am suggesting that Rotary can and must do a lot more in support of peace education in order to accomplish our Mission of advancing peace and world understanding in a significant way, meeting the current world need, and achieving our great potential.

Over the past 20 years, I have observed that the peace consciousness and peacebuilding activities of Rotary and Rotarians has risen significantly. (Note: this is possibly the most important, measurable indicator of success of peace programs. The number of incidents of direct and indirect violence are also a key indicator, however peace consciousness levels and the resultant action ultimately determine incidents of violence.)

While our ultimate vision (i.e. to help advance peace and world understanding) has not changed, the resources and peacebuilding activities are now much more remarkable than they were 20 years ago. Twenty years ago (in 1996) I found that there was a relative void of peace information and resources within Rotary International and Clubs, and my perception was that Rotary was challenged to know how to achieve its stated Mission most effectively, efficiently and economically. At the very least, as an interested and motivated Rotarian, I was not able to learn about Rotary's position and plan for achieving its peace mission in any of the writings of the day (other than the publication ‘Seven Paths to Peace’, which came to me in a rather indirect manner).

I have observed Rotary go through a transformation to where we are today, and I believe that we are on the cusp of even greater revelations and evolution. I can see Rotary bringing their leadership, management and business acumen to the challenge of peace in our families, schools, communities, nations and world. And by doing that, we will serve humanity and other world servers in profound ways.

It has been said that there are a thousand ways to peace – such as the PolioPlus Program, provision of mosquito netting, building peace parks and trails, United Nations activities, building schools, bringing fresh water to communities, etc., etc. Some are more direct than others. The proposed PeacePlus Program suggests that the most direct and pragmatic path to peace is via peace education and raising peace consciousness and peacebuilding activities around the world, starting with Rotarians. Akin to the quotation, “Give a man a fish and he will eat for a day ... Teach a man to fish and he will never go hungry”, if we give people the tools of peace they will be able to transform conflict and build better human relations, which result in lasting peace. They will also positively affect their families, schools, workplaces, organizations, communities, countries and world.

You have probably heard the old anecdotes: “Peace begins with me”, “Peace begins at home”, and the quote of Mahatma Gandhi “Be the change you seek in the world”. I have learned over 20 years that the people who need the most peace education are peace educators. How else can we provide direction, support, tools and help to others if we do not have that type of clarity, vision, and experience ourselves? In our case, (i.e. I am referring to Rotarians) and first and foremost, I would suggest that for Rotary and Rotarians to be most effective at our Peace Mission, we need the most peace education. To achieve our peace mission, **Rotarians are called to be peace educators, peace leaders and peace builders.** Having said that, we must not wait until we “know it all” – we must also actively educate and build peace, since experiential learning is most effective. This is on-the-job training par excellence.

The original UNESCO motto is "Since wars begin in the minds of men, it is in the minds of men that the defences of peace must be constructed." (The UNESCO motto is now “Building peace in the minds of men and women”.) Rotary’s wonderful book “Seven Paths to Peace” stated over 50 years ago the critical need and calling for peace education, to be lead and supported by Rotary and Rotarians. If the reader has not read “Seven Paths to Peace”, it is strongly recommended, since it is as relevant today as it was over 50 years ago in 1959. I would like to suggest that this book (or its successor) be given to all new and existing Rotarians.

The State of Evolution of Rotary

“In moving from a culture of war to a culture of peace, every aspect of social relations and every person, from the centres of power to the most remote villages, may be engaged and transformed.” (Source: Excerpts from the book UNESCO and a Culture of Peace: Promoting a Global Movement <http://www.peace.ca/excertunesco.htm>)

“Man know thyself.” This is an important statement of ancient wisdom.

Rotary was started by a man (Paul Harris) who had an incredible vision of a service movement based on fellowship (i.e. right human relations, in other words). He was followed by other men of vision, who verbalized our ultimate mission as helping to advance peace and world understanding, following such guidelines as ‘The Four Way Test’ and “Seven Paths to Peace”. Rotary has recently entered its second century of existence. Rotary has achieved a lot of good (and are world renowned “do-gooders”). Rotary has the potential for a lot more good in the world, and to “be good”. There is a key distinction between doing good and being good.

Consciousness levels have risen significantly among individuals in the past 20 to 40 years, picking up speed as we go. Computers and the internet have helped to speed up progress, evolution and growth. The relatively new term to describe these emerging, evolving individuals is “Cultural Creatives” (‘The Cultural Creatives: How 50 Million People Are Changing the World’ is a nonfiction social sciences and sociology book by sociologist Paul H. Ray and psychologist Sherry Ruth Anderson, first published in 2000. The authors introduced the term "Cultural Creatives" to describe a large segment in Western society that has recently developed beyond the standard paradigm of modernists or progressives versus traditionalists or conservatives. Ray and Anderson claim to have found that 50 million adult Americans (slightly over one quarter of the adult population) can now be identified as belonging to this group. They estimated that there were an additional 80–90 million "Cultural Creatives" in Europe as of 2000.). What is seen going on in the life of the cultural creatives of today (their developing recognition of group responsibility) can also be seen going on in groups, in organisations and nations.

A process is going forward whereby many organizations, large and small (including Rotary), are evolving and transforming in this new world. It is natural that we are drawn to better ourselves, individually and as a group. We are witnessing a questioning (and sometimes releasing) of old and outdated ideas, and to a period of rebirth, renewal and renaissance which must precede all evolution to betterment, individually and in group life. When this process matures, we shall see these groups approaching each other in a new and real spirit of fellowship and cooperation, of fusion of goodwill, and in an international attitude of unity which will be new indeed. Then they

will have something of a surer and greater value to offer to the whole world. Within all these groups (including Rotary) which are struggling towards this newer realisation and integration, and which express what we might call a higher stage of evolution, are those individuals (the sought after “best and brightest”) who are already at the stage.

I suggest that for Rotary to be its best, Rotarians must aspire to be their best. In this vein, the best and brightest Rotarians will have complete unselfish adaptation to the group need and purpose (in this case peace). Those who reach this point in their evolution are no longer ego driven. The focus of their attention and daily living is in the higher consciousness and spirit of Rotary, which is exemplified in The Four Way Test. These Rotarians know the plan and are key to helping Rotary achieve its Peace Mission.

In other words, within Rotary currently (and it has always been true since our founding), there are certain individuals (and a rapidly growing number) who have the potential of raising Rotary up to a new level of evolution or growth. It is also true that, as peace educators and peace leaders, in the hands of Rotary lies the potential for the transformation of the world, into a saner more functional world. This is about the supreme level of world service, in collaboration with other World Servers, embodying the following characteristics:

- power, detachment, non-criticism, singleness of purpose, lack of impediments, persistence and perseverance, sincerity, sensitivity, impersonality, intuitive capacity, quick response to real need, right observation of reality on the plane of Higher Selves, correct manipulation of forces, a true comprehension of the time element, true humility, refusal to accept separation, freedom from emotional appeal, Divine indifference, purity of motive, the ability to enter the silence of the high places, calmly active and actively calm, learn to control thoughts, courage, capacity to give, serenity (as different than peace), you must see people truly and as they are – with their faults and their virtues, their divinity and their humanity.

Service Above Self is the great repairer of damaged human relations and teacher of the tools and skills so that anyone may be a peace educator and peace leader - in their own families, schools, organizations, workplaces, communities, countries and world. Rotary has the opportunity to repair and teach on a massive scale. It is incumbent on Rotarians to heal and teach ourselves first, so that we can model that of which we speak, and lead as servant leaders. (Akin to the announcement by the attendants on airplanes that we should put on our own oxygen masks first before we try to help others.) In reality, we learn best on-the-job teaching others.

Why Is This Important?

The most important life skills are not being taught in schools or by parents (eg. Social intelligence, conflict transformation, relationship building, communications, peacebuilding, etc.) (In defence of our parents, no one taught them, and our society has been poor at teaching the key life skills.)

As a specialist in organizations, information and leadership working in peace education for over two decades, it is clear that, in the next twenty years, we’re going to get the society we’re creating now. But, we have it in our power to build a better world ... a world with peace and harmony.

As Rotarians and Leaders in our Communities and Families, with a Peace Mission, if we want to increase our success:

- Take the time to look at what we are currently doing to be peaceful, and
- What will we do in the near future, going onward and upward, to make it a saner and more socially intelligent place to live for all of us?

We must “**be peace**” (i.e. As Gandhi said, “Be the change we seek in the world”). What we must **do** is bring our leadership, management, business & social intelligence (acumen) to advance Peace and World Understanding.

So, What Might PeacePlus Look Like?

I offer the following insights based on my personal experiences over the past 20 years (and longer). I can only speak from my experience. I am not saying that what I say is the best or only way – I am saying that it is one way (based on my intensive research and experimentation, with a Canadian, professional accountant, management consultant, father and Rotarian outlook and experience, backed up with facts and anecdotal evidence) which I offer for your consideration. It is always incumbent upon the reader to find their own truth. I invite the reader to consider the following insights, use what feels right for you, and leave what does not. The reader, or Rotary as a group, need not address all the issues at one time – I imagine that the Rotary world will evolve as it should, on its own time.

Rotary ignited my passion for peace. It happened at the 1996 RI World Convention in Calgary, Canada. I heard some wonderful speakers (many were Rotarians; some were Nobel Peace Prize Laureates and other non-Rotarians), and the message that I heard was “peace is the most worthwhile cause and you should do something about it”. Being a father with three children, I was worried about the world that our future generations (my children and my grandchildren) were going to inherit. I was concerned with the trends of violence at home and abroad, and I could see that many of the things going on in our world (and my country) were dysfunctional, and causing huge potential problems for future generations.

I had always told my children that they could do anything with their lives and achieve whatever levels of “greatness” they aspired to – in a flash of inspiration, I thought that maybe I should “walk the talk” and set an example for them – after all, if not me then who would do it? I did not believe that our governments were going to address these issues for us satisfactorily. So I looked into peace, to see how I might contribute. The problem I found was that there was no “Peace For Dummies” book at the bookstore, no peace informational resources within Rotary to speak of, and no great support within my Club or District at the time. I even visited the Evanston, Illinois headquarters of Rotary International and found that there was no peace library, and no individual or department assigned with a peace mandate.

Insight One - provide the informational and human resources

The first insight that I learned for a PeacePlus Program would be to provide the informational and human resources to help Rotarians and others to understand the peace and violence challenges, and the paths to peace.

I personally would like to see Rotary International publish a sequel to “Seven Paths to Peace” so that the world can see where Rotary stands on peace, what the key issues are, and can see that Rotary has its peace act together. Rotary was able to pull together an excellent book over 50 years ago, and I know Rotary could do an even better job now (with all the human, informational, and financial resources and wisdom available to it). I would also like to see a series of 30 second to 5 minute videos in the various languages helping Rotarians and others understand the importance of peace and Rotary action for peace (examples abound on the Internet).

In 1998, when I could not convince Rotary (via my Club, District, Zone and International hierarchy) to develop a web site with “Everything you wanted to know about peace but did not know who to ask”, I decided to do it myself and created <http://www.peace.ca> – that is how this “little Rotarian” first made a difference in the world, and created one example that Rotary might learn from. Monthly visitors to the site exceeded 70,000. Imagine what Rotary could accomplish if it put its heart, mind and resources into it!

Insight Two - be Servant Leaders modeling the Culture of Peace

When I first embarked on this peace path, I had trouble understanding Mahatma Gandhi's instruction "Be the change you seek in the world", and how I (a "little Rotarian") could make a difference in the world. After several years of research, self-study, and experiential learning, I first of all discovered that there is an "ocean of information about peace at the individual, family, community and world levels, and you could drown in it". More importantly, I learned that I could know all that ocean of information but "if I was not modelling peaceful behavior, no one was going to buy what I had to sell". At the Rotary organizational level, if Rotary (and hence Rotarians at all levels) is not modelling peace and peaceful behavior, no one is going to buy what Rotary has to sell. Peace is not just for other people and other countries – first and foremost, it is for us.

The second insight that I learned for a PeacePlus Program would be that we are to be Servant Leaders modeling the Culture of Peace of which we speak, and which our Rotary Mission calls. (Reference can be made to the excellent book "Servant Leadership" by Robert Greenleaf; highlights are available online at <http://www.peace.ca/servantleadership.htm>).

Speaking of "selling" ideas, each one of us, and every group or organization, is a marketer of ideas. Through this proposal, I am working to help the reader "buy into" a PeacePlus Program. Rotary will also need to be savvy at marketing peace, utilizing fact and values based persuasion and convincement in a most ethical, loving and transparent way. Fortunately, Rotary has many people in its ranks who are professionals in communicating such important messages as peace. The marketing of PeacePlus will wish to follow the characteristics of the Culture of Peace and Nonviolence (Appendix 3).

Insight Three - create safe spaces to talk Peace

"The most effective learning is self-appropriated, self-directed learning", said Carl Rogers. Furthermore, the majority of people enjoy their freedom to serve as they will, according to their inner calling. I imagine that a PeacePlus Program would bring a menu of food for thought, of which participants may choose what they will consume at their own pace. There are a thousand paths to peace, and there are millions of world servers. My way is not the only way ... it is simply another way. You may choose a way that suits you best.

As one Rotarian has recently said, "food, water, and shelter are basic human essentials and their absence in a country will prevent much progress toward the other needs such as education, economic growth, and human rights. But a global peace building project can help countries plan all the projects required to bring about sustainable peace with the help of other RAG's and organizations. Such a peace building team approach can provide Rotary with a planned approach to all of the joint service projects required to move the world to sustainable peace." It is also a truism that the needs of different countries, regions, communities and people are different, and participants will desire to choose strategies that fit their peoples. I have often observed outsiders attempting to bring in foreign "solutions", which cause more harm than good (it is like trying to fit a square peg in a round hole). I believe that the wisdom does exist within each locale – we may serve localities best by bringing support to help draw the best out of local people, as this is how they learn experientially and "buy in".

The third insight that I learned for a PeacePlus Program would be to create a safe space (spaces) where those interested may come together to network and exchange information, dialogue, strategize and plan individual and group action. I imagine these spaces can include Rotary Club, District, Zone and International Peace Committees; the Rotary Action Group For Peace; email listservers for automated correspondence; regular conferencing; web site(s); newsletters; etc.

In this regard, I would like to see a conference held in the fall of 2016 for those interested to get together and brainstorm what PeacePlus might look like. I would recommend using Open Space Technology ("OST") to organize and hold such a workshop, as I have found OST to be most complimentary to the Culture of Peace and democratic participation (for more information, see <http://www.peace.ca/ost.htm>). OST involves everyone,

results in a vision, strategy and prioritized action plan, and facilitates buy-in because participants are fully part of the process.

Insight Four – Right Motive

I joined Rotary (about 35 years ago) for a couple of reasons: (1) I felt that any organization that had a vision like PolioPlus should be pretty good; and (2) I felt that it would be good for my business, to connect with other prominent business and government people. Some join for a Social Club. In the process, over 35 years and supplemented by my peace work, I learned the real meaning of “Service Above Self” and the importance of serving family, community, country, world service, service to humanity and service to Life (the Universal Law of Service). I also learned about the importance of giving, and balancing it with receiving. In fact, I learned that the more I gave the more I received.

The fourth insight that I learned for a PeacePlus Program would be to be careful of our motives and do it for the right reasons: **to serve in the highest and best interests of the universe and all concerned**. Initiating a PeacePlus Program is not about attracting more Members and funding. It is about wise action motivated by Love of humanity, future generations, Mother Earth and all beings on it, to advance peace and world understanding. Having said that, synergistically, I believe that the more we give out of Love then the more we receive. I believe that a very well thought out PeacePlus Program will ultimately attract more Members and financial resources for peace and other worthwhile programs.

Insight Five – Rotary is called to transform

According to the UNESCO Culture of Peace Program, approved by the majority of countries of the world, we (individuals and organizations alike) have all grown up in a Culture of War and Violence, and **we all (individuals and organizations) must transform from a Culture of Violence to a Culture of Peace and Nonviolence for the Children of the World**. There is a Spirit of Rotary embodied in the Four Way Test:

“The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?”

There is also a Culture of Rotary that grew up in a Culture of War and Violence. If Rotary is to live according to its Spirit, it also must complete its transformation to a Culture of Peace. Rotary has already transformed a lot. Rotary will wish to ensure that it is seen and realized as an inclusive club, caring, collaborative (eg. with other people, organizations and Service Clubs), harmonious, unified, balanced (eg. male and female; youth and elder; conservative and liberal; western and eastern; northern and southern; black, white, red, yellow; etc.). The Appendix 3 includes a list of the characteristics of a Culture of Peace and Nonviolence.

The fifth insight that I learned for a PeacePlus Program would be that Rotary (as one of the world’s largest peace organizations with over 1.2 million Members in more than 33,000 Rotary clubs in over 200 countries and geographical areas around the world) would be well advised to look at its behaviors from the point of view of

modeling a Culture of Peace, and take any necessary steps to transform its behavior following the Spirit of Rotary as embodied in the Four Way Test. Sometimes this might mean that Rotary might have to take more courageous positions on challenging matters. Furthermore, to ensure integrity, any organization with a peace mission cannot allow anything or anyone attempt to put restrictions on what we must do to advance peace (for example, funders or any other governments or agencies with different view – such conversations may be difficult and would be opportunities for engagement, sharing of information, and mutual respect).

For example, from Chapter 1 The Path of Patriotism of the Rotary book ‘Seven Paths to Peace’ (which is very relevant), “He will look beyond national patriotism and consider himself as sharing responsibility for the advancement of international understanding, good will, and peace. He will resist any tendency to act in terms of national or racial superiority.” (From the Outline of Policy in International Service.) As the Chapter goes on to say, “A contradiction does exist, however, in some minds. Perhaps the study of history, which Gibbon called “the register of the crimes, follies, and misfortunes of mankind”, contributes to this feeling. There is a kind of patriotism which is nourished by grievances and fears, which exists mostly to foment hatred and hysteria for selfish ends, and which becomes, in the words of Doctor Johnson, “the last resort of scoundrels”.”

Insight Six – Bringing what we learned from PolioPlus to PeacePlus

I believe that Rotary has been preparing for a PeacePlus Program all its life, and the PolioPlus Program was the testing of a methodology which could be used to guide a PeacePlus Program. I have talked about this in some length in the foundational proposals that I have referred to in the Introduction (and summarized in the Chart below).

The sixth insight that I learned for a PeacePlus Program would be that Rotary can bring the same leadership, management and business acumen that it used for PolioPlus to PeacePlus. I also believe that Rotary can no longer use the fact that PolioPlus has not been completed (i.e. polio has not yet being eradicated from the face of the earth) as an excuse for not currently focusing on our Peace Mission, and embracing the PeacePlus Program as its way to peace. I believe the world needs Rotary to embrace its Peace Mission now, with a sense of urgency. In the final tally, preventable violence is the greatest health threat, and has caused much more death and suffering than polio or all of the preventable diseases combined. The deeper sources of strength in Rotary has not yet been tapped. It must not be PolioPlus or PeacePlus – we can do PolioPlus and PeacePlus if we choose.

To those Rotarians who have “sensed widespread ‘polio fatigue’ among Rotarians ... and questioned whether Rotary should consider taking on another global, signature project after polio”, I suggest that you take a rest if you need – no one should be required to do PeacePlus - but please do not get in the way of those Rotarians who wish to focus on our Peace Mission with a bias for action and sense of urgency. PeacePlus should not be a forcing of anyone to be or do anything – it is an opportunity for those interested to serve the Peace Mission and Plan in a more direct way for those who choose that path.

The Medical Metaphor:

Violence is a disease (just like polio, etc.) (Note)

- it occurs in individuals, families, organizations, communities, countries and the world
- in fact, we live in a culture of violence (see it all around)
- it begins in the minds of men (primarily), and women and children
- and so, it is in the minds of men, women and children that the defences of peace must be constructed (this is the motto of UNESCO)

The Good News - we have an Antidote: it is Peace Education

- to educate children and adults in the dynamics of violence and conflict = Violence and Peace Literate
- to promote peacebuilding skills in homes, schools, communities, countries - throughout the world
- by providing material, training and innovative programming

All we have to do is help inoculate all the children, and in the process the adults

- to reject violence
- to empower (as an alternative to helplessness)
- ultimately to make wise choices possible

Peace Education Approaches (the science of peace behaviour)

- read the Rotary International publication "Seven Paths to Peace" available online at

<http://www.peace.ca/rotarysevenpathstopeace.htm> (also available in French, Spanish and Portuguese at <http://www.peace.ca/rotaryv.htm>)

(Note: When I look at the definition of the word ‘dis-ease’ (below), it looks to me like it describes violence quite well, and the metaphor or analogy stands and serves a good and useful purpose. And please keep in mind that it is only an analogy intended to help the reader comprehend a very complex issue (that might take years of study to truly comprehend).

dis·ease (definition): noun: disease; plural noun: diseases; noun: dis-ease; plural noun: dis-eases

1. a disorder of structure or function in a human, animal, or plant, especially one that produces specific signs or symptoms or that affects a specific location and is not simply a direct result of physical injury. (eg. "bacterial meningitis is a rare disease")

synonyms: illness, sickness, ill health; infection, ailment, malady, disorder, complaint, affliction, condition, indisposition, upset, problem, trouble, infirmity, disability, defect, abnormality; pestilence, plague, cancer, canker, blight; bug (informal), virus; contagion

2. a particular quality, habit, or disposition regarded as adversely affecting a person or group of people. (eg. "departmental administration has often led to the dread disease of departmentalitis"))

Insight Seven – PeacePlus is part of a bigger Plan

The good news is, we do not need to “invent the wheel” with respect to Peace, and a PeacePlus Program. The causes of violence have been known for millennia, as have the solutions. In very simple terms, the ultimate cause of violence is “misdirected human relations” (eg. exploitation, abuse, bullying, control over, elitism, etc. – behaviors that legitimize taking others’ goods and services, including bodies, land and resources), and the ultimate solution is “right human relations” (fellowship, in other words). The Golden Rule is “do unto others as you would have them do unto you” (and is known in various versions within all the major religions). Paul Harris

knew this when he created Rotary based on fellowship. This is ancient wisdom, based on an understanding of the grand organizational design of the universe. The great ones have proclaimed these solutions throughout history – but, we have not listened and acted on their wisdom.

There is what I would call a Peace Plan in the grand scheme of things in this world. Life is a great schoolroom, and there are a number of universal laws (an order to life) under which we live. For example,

- the Law of Cause and Effect or “as a man sows, so shall he reap”.
- Mankind is driven to better itself.
- We learn from our mistakes.
- As Martin Luther King III said, “Leaders only change when they see the light or feel the heat”.
- Sometimes a person has to hit rock bottom or experience trauma before they are prepared to change their bad habits. (This could be said of collective humanity also.)
- We keep making the same mistakes until we learn the insight, and then we move on to the next insight.
- Life never gives us a problem that we cannot solve.
- A negative mind cannot create a positive life. (In fact, it really is a requirement to be an optimist if you are considering being a peacebuilder.)
- Our world has evolved to the better over the ages.
- Consciousness rates are rising.
- We are all in this together. (We are all in this lifeboat called “Earth” together, sharing in its safety, resources and security. Together, we have to take care of it, so that it may take care of us. All of the wealth of the world will not save us if **some one** – and that is all it takes - triggers immediate nuclear holocaust, or longer term catastrophes such as climate change, desertification, pollution, virus, etc.)
- We are One.
- Ultimately, with the shrinking globe and realization that global issues know no borders, just as the United States of America evolved, eventually we may have something akin to a United States of the World. The evolution of Switzerland is similar. There is a trend to globalization, while still respecting cultural differences.
- Etc.

The seventh insight that I learned for a PeacePlus Program would be that the PeacePlus Program is part of a larger universal Peace Plan. We can help put it on a faster track, and save years of suffering. Or Rotary can spend another 50 or 100 years more slowly evolving – my perception of the problem with that is that our children, grandchildren and future generations cannot wait for the slow evolution of Rotary, and they would have to find another way. Nor do they have to wait for Rotary. I would suggest that, the Cultural Creatives of today will put PeacePlus on a fast track with or without Rotary. They will find the right group to transform the world with.

To those Rotarians who do not believe peace is possible, and question Rotary’s Peace Mission and activities, thank you for challenging us to get our act together, and holding us accountable. But, please do not get in the way of those Rotarians who believe peace is possible and wish to focus on our Peace Mission with a bias for action and sense of urgency. PeacePlus respects your opinion, and we expect to have our opinion similarly respected. Respect is one of the key principles of a Culture of Peace.

Insight Eight – We have to talk about politics and religion if we want Peace

From <https://en.wikipedia.org/wiki/Politics> - “Politics (from Greek: πολιτικός politikos, definition "of, for, or relating to citizens") is the making of a common decision for a group of people, that is, a uniform decision applying in the same way to all members of the group. It also involves the use of power by one person to affect the behavior of another person. More narrowly, it refers to achieving and exercising positions of governance — organized control over a human community, particularly a state. Furthermore, politics is the study or practice of the

distribution of power and resources within a given community (a usually hierarchically organized population) as well as the interrelationship(s) between communities. A variety of methods are employed in politics, which include **promoting or forcing one's own political views among people, negotiation with other political subjects, making laws, and exercising force, including warfare against adversaries.** Politics is exercised on a wide range of social levels, from clans and tribes of traditional societies, through modern local governments, companies and institutions up to sovereign states, to the international level. It is very often said that politics is about power.”

From <https://en.wikipedia.org/wiki/Religion> - “Religion is a cultural system of behaviors and practices, mythologies, world views, sacred texts, holy places, ethics, and societal organisation that relate humanity to what an anthropologist has called "an order of existence". Different religions may contain various elements, ranging from "the belief in spiritual beings", the "divine", "sacred things", "faith", a "supernatural being or supernatural beings" such as God or angels, or "...some sort of ultimacy and transcendence that will provide norms and power for the rest of life.””

The challenge (issue) for any peace educator, leader and builder is that both politics and religion have been used throughout history to legitimize war and violence against others. Abuse of political and religious position has attempted to enforce power over people, rather than empowering people (as I believe politics and religion was originally intended). In other words, politics and religion have been misused as tools of separatism, to justify exploitation, abuse and other crimes against humanity.

The challenge (issue) for Rotary and Rotarians is how we engage in the difficult conversations about the role of politics and religion in a Culture of Peace and Nonviolence? I believe that, if Rotary (or any peacebuilding organization) is to work on Mission (i.e. our Peace Mission), we have to have the freedom and courage to speak in support of the Culture of Peace and Nonviolence, which sometimes might mean speaking out against all forms of violence, even those perpetrated by our own countries and religions. I believe that our role is to speak from our Higher Selves (acting as a Higher Consciousness, when political or religious leaders may sometimes be acting from lower consciousness). This was spoken about in the 1959 Rotary publication “Seven Paths to Peace”. Some Rotarians erroneously think we are not ever to talk about politics and religion.

The eighth insight that I learned for a PeacePlus Program would be that it is incumbent upon Rotary to be courageous and clarify this issue of politics and religion vis a vis a Culture of Peace and Nonviolence, for Rotarians and the public who have an interest in Rotary.

I believe that it would also be of great help if Rotary would clarify its position on God. Many (most?) Clubs start their meetings with an invocation to God or Creator. Rotarians come from many different faiths. Some Rotarians may be agnostic or atheist. Speaking from my experience, there were times when I struggled with this invocation and my own understanding of God or Creator. I could not find a statement on the RI web site about God.

Insight Nine – Balancing Materialism and Spiritualism

“When a government is dependent upon bankers for money, they and not the leaders of the government control the situation, since the hand that gives is above the hand that takes. Money has no motherland; financiers are without patriotism and without decency; their sole object is gain.” Napoléon Bonaparte

“Follow the money” is a modern catchphrase for good reason. War and violence is big business. Greed for power and riches fuels war and violence – always has, always will (if allowed). Rotary cannot work on Mission (i.e. our Peace Mission) without addressing this fact. Today, the pendulum has swung too far towards the side of excess materialism. Balance with spirituality is required, to re-establish “Commerce with Conscience”, and “Sacred Economy” (a google search will provide lots of background resources on these topics and modern concerns).

The most comprehensive study of personal wealth ever undertaken reports that the richest 1% of adults alone own almost 50% of global assets, and that the richest 10% of adults accounted for 85% of the world total. In contrast, the bottom half of the world adult population owned barely 1% of global wealth.

Furthermore, in nations classed as authoritarian, media ownership is generally something very close to complete state control over information in direct or indirect ways. Fueled by a concentration of wealth, concentration of media ownership in North America is a concern of the “alert and knowledgeable citizenry”. Using the scare tactics of the threat of terrorism, governments anywhere could take over control of information in direct or indirect ways.

Business people and entrepreneurs are important to the world’s development – they get things done, efficiently, effectively, and economically. We need them. The risk when a few people control the wealth is overconcentration, exploitation and even authoritarianism.

The ninth insight that I learned for a PeacePlus Program would be that Rotary is in a unique position, and has a unique responsibility, as our Members are often pragmatic business people and community leaders with a Higher Consciousness (as evidenced by putting the Four Way Test into practice) to bring balance to the materialism-spirituality spectrum, show how it is done as Servant Leaders, and help the 1% serve humanity above self. As Bill Gates said in a speech to Harvard University in 2007, “From those to whom much is given, much is expected.” I would imagine that Bill Gates, The Gates Foundation, and Warren Buffet (with all their resources and wisdom) know all this and should be strong allies with Rotary in a well-designed PeacePlus Program, as they have been with PolioPlus. In the spirit of constructive engagement, I would invite their participation in crafting a most successful PeacePlus Program.

Insight Ten – The New Peace Economy

The product of war and violence is the destruction of people, resources and the planet – it is like taking dollar bills and burning them, and in the process a few people may enrich themselves materially, on the misery of many (slavery is a good example of this process).

On the other hand, the product of peace is the building of people, resources and the planet – it is like gardening, where growing your own food is like printing your own money. Gardening is a wonderful metaphor of the peace education process. Empowering and enlightening people grows or builds people, families, communities, countries, regions and the world. It is an enriching and patient process. It enriches the people, and the gardener (or peace educator) simultaneously – win/win.

Rotary has learned with through the Peace Fellows Program that there are a lot of rewarding jobs in the peace field. Peace consulting and coaching (akin to Life Coaching) can help people, organizations, communities and countries be more successful, through Process Consulting (i.e. bringing a Culture of Peace Process).

The tenth insight that I learned for a PeacePlus Program would be that Rotary and the world can be at the leading edge of a new Peace Economy. The features of a Peace Economy include viability, sustainability, security, benefits far exceeding the costs, etc.

Insight Eleven – A World of Peace is made up of many Communities of Peace

One of the key recommendations of the United Nations Culture of Peace Program was that each country should have a National Culture of Peace Program (“NCOPP”), to provide the framework, resources and “home” to build

peace in the country. I would suggest that, similarly, each community should have a Community Culture of Peace Program (“CCOPP”) to provide the framework, resources and “home” to build peace in the community.

Community members need a place where they can go to learn about peace and how to build peace, at the personal, family, organization (including schools and workplaces) and community levels. It is envisaged that a CCOPP would provide safe spaces for dialogue, networking and strategizing. A CCOPP would provide a process for evaluating where a community ranks on the Culture of Violence – Culture of Peace Scale (or spectrum; see Appendix 6 for example; this process can also be brought into organizations and workplaces). We have done a significant amount of work scoping out what a National and Community Culture of Peace Program might look like (reference <http://www.cultureofpeace.ca> and <http://www.peace.ca/EVOLVING%20CANADIAN%20CULTURE%20OF%20PEACE%20PROGRAM%202005.ppt>). It is expected that each community would design its own Community Culture of Peace Program tailored to its environment. Each country would also design its own National Culture of Peace Program.

The eleventh insight that I learned for a PeacePlus Program would be that a world of peace is made up of a lot of communities of peace, which are made up of a lot of individuals of peace. Individuals and communities wish for peace, but currently they do not know how to achieve that. Rotary has the potential, with 35,000 Clubs and 1.2 million Rotarians in communities in almost every country, to be a most significant resource and bringer of a process for the creation of National and Community Culture of Peace Programs around the world.

Insight Twelve – War and Weapons of Mass Destruction could be made illegal now and enforced

World leaders have it within their power to make war and weapons of mass destruction (“WMDs”), the greatest sources of large scale violence and human suffering, illegal. All things being equal, most countries (i.e. those at risk of attack from greater powers) should welcome this decree. For example, it would only be good common sense for (profiteers aside) Canada and Canadians, Europeans, South Americans, Africans and most Asians to support such a decree as being key to their security since they are not major powers, and their greatest threats would come from greater powers who outspend them on armaments, want their resources and/or power over them.

The U.N. Charter includes these lines:

- “All Members shall settle their international disputes by peaceful means in such a manner that international peace and security, and justice, are not endangered.”
- All Members shall refrain in their international relations from the threat or use of force against the territorial integrity or political independence of any state, or in any other manner inconsistent with the Purposes of the United Nations.”

It has been said that the major powers are against making war and weapons of mass destruction illegal because they want the right to use these tools of foreign policy and foreign relations for their selfish benefit (although they disguise their arguments in terms of self-defence). Unfortunately, they lead to dysfunctional human relations and not right human relations. The major powers have the resources to mount strong arguments in support of war and WMDs, but ultimately they will have to be made illegal and enforced by a functional United Nations to achieve a world of peace.

The twelfth insight that I learned for a PeacePlus Program would be that the world (and Rotary if it chooses) will ultimately have to promote the ending of war and WMDs. Greed for power and riches keeps war and WMDs alive. It will take the voices of the masses to influence political will and end war and WMDs forever. That is

within our power (but the profiteers do not want us to know it or do anything about it, and they have been quite successful up to now).

Insight Thirteen – The least peaceful nations are not necessarily the greatest threats to world peace

Rotary and Rotarians (as would any peace leader, educator and builder) will be required to determine on what priorities to place their resources. As would any good business person, we will wish to do a thorough environmental scan and “SWOT” analysis (i.e. Strengths, Weaknesses, Opportunities and Threats). Talk to ten peace activists and you may get ten different opinions.

There is significant evidence that the following are the greatest threats to peace (in no particular order; also see Appendix 8 for additional details on the listed threats, for further discussion):

1. Peace and violence ‘illiteracy’. There is a preponderance of material pointing at peace and violence illiteracy and lack of understanding (as I would call it) as the major cause of violence (or threat to peace), and education as the primary solution (to raise peace consciousness, change attitudes and behaviours, and provide the necessary skills).
2. Separatism (caused by lack of understanding or peace literacy). In other words, selfishly taking care of “Number 1” and a “Survival of the fittest” outlook. The opposite of separatism is Oneness and unity ... as in fellowship, as in Rotary.
3. The violence industry. Violence (including wars, armaments, violent media, etc.) is big business creating fortunes for some (a relatively small number) and impoverishment for many. I invite the reader to identify those profiting from violence of all sources in their countries and communities. Characteristics include profiteering, opportunism, and exploitation, and justifying positions through separatism and “Taking care of Number 1”.
4. Corruption. ““Power tends to corrupt and absolute power corrupts absolutely. Great men are almost always bad men, even when they exercise influence and not authority; still more when you superadd the tendency of the certainty of corruption by authority.” (Lord Acton) The current concentration of wealth in the hands of a few opens the doors for abuse of power and attempts for (world) domination.
5. Lack of freedom of the press, concentration of media in the hands of a few, and taking over the newspapers, TV and other media (eg. the Internet) for propaganda and attempts to control elections and the masses.
6. Water wars and wars for food.
7. Pandemic.
8. Biological and nuclear terrorism.
9. Rise of the machine and unscrupulous corporations.
10. Superpowers can be superthreats, in they fall into the wrong hands.
11. Fear. Fear has been used to control and manipulate people forever, and used to defend the use of violence, and “preventative war” or attacks.

This list is not all inclusive and open to a lot of discussion and debate. The thirteenth insight that I learned for a PeacePlus Program would be that Rotary and the world must do its homework and use its critical smarts to know what are truly the greatest threats to world peace, make wise choices, and work on those issues directly.

There are a thousand paths to peace, and (as has been discussed by many Rotarians) helping the least peaceful nations is a good thing (for example), and supporting Rotarians and others who wish to help such nations is a good thing. Having said that, according to the Law of Economy, we are also called to use our resources (human and financial) in a most effective, efficient and economical way. Add to that the state of urgency, we are called to prioritize our efforts to have the largest influence, and achieving the most results for achieving a more peaceful world.

Insight Fourteen - Measurable indicators of success of peace programs

Being good managers, most Rotarians will have heard the expression “If you can’t measure it, you can’t manage it.” A program like PolioPlus is easy to measure: either the incidence of Polio in a country have decreased measurably or they haven’t; either we have eradicated Polio from the face of the earth or we have not. Peace is a little more challenging.

Peace (particularly world peace) is referred to as “a problem of convergence”. In other words, there are many causes of war and violence, many of them a dilemma in their own right. For example, we can post zero tolerance for violence policies and rules of good social order, but if we do not address an individual’s particular childhood woundings he (or she) may still “go postal”. (i.e. To lash out violently and at random, often in a blind rage. Term taken from the 1990's incidents of workplace violence involving US Postal System workers.)

Which brings us back to the original UNESCO motto: "Since wars begin in the minds of men, it is in the minds of men that the defences of peace must be constructed." We are dealing with things that exist “behind the eyes”, and in the world of the subjective. There are many good articles on the challenges: Brief Reflections on Measuring Peace - Adrian Guelke www.clubmadrid.org/img/secciones/Adrian_Guelke.pdf; Joint Submission to Consultation on Shared Indicators, Civil Society Platform for Peacebuilding and Statebuilding, January 2013 http://www.erinmccandless.net/uploads/3/1/5/5/31558725/cso_joint_submission_to_consultation_on_shared_indicators_-_jan_2013.pdf; etc.

According to The Institute for Economics and Peace, “For a society to become more peaceful the appropriate attitudes, institutions, and structures need to be present.” In this light, we need to measure attitudes, institutions and structures ... their functionality (i.e. achieving stated goals) and dysfunctionality (i.e. thwarting the achievement of stated goals). This starts with the goal setting process, and achieving a shared vision on appropriate goals. Structures of peace have been summarized within the United Nations Culture of Peace Program as listed in Appendix 3.

By way of example, here are the results indicators that I look for and would suggest (in no particular order; also see Appendix 7 for additional details on the listed threats, for further discussion):

1. Consciousness levels, and specifically peace consciousness levels. I have observed significant improvement in peace consciousness levels of Rotary and the general public.
2. War and Weapons of Mass Destruction made illegal and enforced.
3. Disarmament as represented by significantly decreased military arms, and significantly decreased expenditures on militarization.
4. Education for a Culture of Peace. The money spent on peace and peace education is negligible in comparison to the money spent on militarization and armaments, and must be increased in order to create a Culture of Peace.
5. Freedom of information.
6. Human rights abuses.
7. Democratic participation.
8. Tolerance, solidarity and international understanding
9. Sustainable development.
10. Equality of women.

The fourteenth insight that I learned for a PeacePlus Program would be that Peace is a science and an art. It is measurable, manageable and achievable. It is also subjective, values based and sometimes we have to rely upon anecdotal evidence. As might be expected, psychology and spirituality are key areas of wisdom that we will have to bring to the challenge, and these are not easy to measure. Rotary must be astute to know what and how it will

measure – and remember: the game is won in the playing, not just the measuring. Many a team has focused on the scoreboard and lost the game.

And finally, “Peace (like life) is a journey, not a destination.” We can win the ‘Super Bowl of Peace’, but there is always next year, and the next goal. Human betterment never ends.

Insight Fifteen – The Rotary Action Group For Peace as a microcosm for Rotary to learn by

A Rotarian Action Group is an autonomous group of Rotarians, family members, program participants and alumni who are experts in a particular field. Group members share their expertise by collaborating with clubs and districts on service projects. It is natural that Rotary is made up of a lot of individuals with a wide range of interests and “peace consciousness levels” (i.e. expertise in peace).

The Rotary Action Group For Peace (“RAGFP”), created in August 2013, supports Rotary Club and Rotary District peace projects and education about conflict resolution and peace. Visit the website to see examples of peace projects by clubs and districts around the world and find links to social networks and additional references: www.RotarianActionGroupForPeace.org . There are currently approximately 200 to 300 Members worldwide.

RAGFP represents those Rotarians with varying degrees of expertise in peace and peace consciousness. It is a part of the Rotary infrastructure (hierarchy for peace), and has apparently attained a certain level of approval of RI trustees. For a Rotary PeacePlus Program to succeed, it would have to be embraced and facilitated (stewarded) by RAGFP. Accordingly, it would be incumbent upon RAGFP to model the Culture of Peace of which we speak. RAGFP would have to lead the cultural transformation within Rotary, and show how it is done.

The fifteenth insight that I learned for a PeacePlus Program would be that the Rotary Action Group For Peace is a microcosm for Rotary to learn peace by, to figure out how to “Be Peace” and how to “Do Peace”. RAGFP, and our Rotary Peace Mission, will be best served with a clear Vision and Plan of what Rotary can accomplish for Peace in our second century of growth and maturation, as a forerunner in world peace. In a separate proposal, I will provide some insights on what may be worth considering for RAGFP (and Rotary) Serving Humanity, Being Peace, and considering what Rotary might look like in its second century – to take our service to the world, communities, families and individuals to greater heights.

Insight Sixteen – Rotary Club (District and Zone) Peace Committees develop hands on experience

Rotary Clubs (and this goes for Districts and Zones as well) tend to get things done on a group basis through Committees. As a club Peace committee member you help make your club a successful, thriving, and fun place from the perspective of “Be Peace and Do Peace”. Whether you have been appointed as a committee chair or serve as a committee member, you can help your club improve your communities from a Culture of Peace perspective, and develop peace leaders. Within the Peace Committee structure, Members oversee committee functions, convenes regular committee meetings and activities, supervises and coordinates the committee’s peace work, and reports activities to the club board.

Rotary Club Peace Committees will attract Members with higher levels of peace consciousness and expertise. For a Rotary Club Peace Program or Project to succeed, it would have to be embraced and facilitated (stewarded) by the Club Peace Committee. Accordingly, it would be incumbent upon the Club Peace Committee to model the Culture of Peace of which we speak. A global Rotary organization modeling a Culture of Peace would be made up of a lot of Rotary Clubs, Districts and Zones modeling a Culture of Peace. Rotary Club Peace Committees should be able to look to RAGFP to lead the cultural transformation within Rotary, and show how it is done. Having said that, what is learned in Rotary Clubs and Club Peace Committees will inform the RAGFP (and Rotary International).

The sixteenth insight that I learned for a PeacePlus Program would be that the Rotary Club Peace Committees will be microcosms for the Rotary Action Group For Peace to learn peace by, which in turn is a microcosm for Rotary International to learn peace by, to figure out how to “Be Peace” and how to “Do Peace”. Rotary Club (District and Zone) Peace Committees (RAGFP, and our Rotary Peace Mission) will be best served with a clear Vision and Plan of what the Rotary Club (District and Zone) can accomplish for Peace in our second century of growth and maturation, as a forerunner in world peace.

Insight Seventeen – Rotary Peace Fellows (“RPF”) to develop hands on experience by being Peace Coaches

Rotary has invested a lot of time and money in the education of 1,000 Rotary Peace Fellows. As stated recently by one Rotarian, “I understand that there are differences in approaches and none more obvious than between the Rotarians and the Peace Fellows. Put simply RPFs view peace through the prism of academic peace studies which requires them to dig deeply into the underlying cultural and institutional causes of conflict whereas Rotarians support humanitarian programs they believe may help bring peace. The research conducted by the Institute for Economics and Peace goes some way to explaining the need for collaboration of the two - and that is not to deny (the) point about the need to set an example in the way we live our lives. That applies to every one of us, including the RPFs.”

The seventeenth insight that I learned for a PeacePlus Program would be that the Rotary Peace Fellows will be challenged to bring Peace to Rotary (in an effective way), and Rotary will be challenged to help RPFs be effective Peace Coaches, able to bring Peace to the most difficult of situations, and earn a living doing it. Paradoxically, Rotary is called to help RPFs be Masters of Peace, and RPFs are called to help Rotary and Rotarians be Masters of Peace. How Divine.

Examples of Practical Peace Education Activities Rotary clubs might support

By way of example, several years ago I put together a list of peace education activities that Rotary Clubs could consider supporting, which I attach for consideration in Appendix 2. You can also read this online at <http://www.peace.ca/rotarypeaceeducation.htm>.

If there were only five key peace activities that I would recommend to Clubs, they would be:

- i) Life Coach resources,
- ii) Conflict Transformation Coach resources,
- iii) Peace Coach resources,
- iv) A Rotary Club(s) volunteer for a Pilot Project to model a Culture of Peace (performance measure: Rotarian success),
- v) A Community (or communities) volunteer for a Pilot Project to better their safety/peace rating (and reduce incidents of violence) by developing a Community Culture of Peace Program.

Metaphorically, we would like our children to become stars (can be in sports, movies, music, etc.) and we find coaches for them to teach them the skills to become a star. Would it not be wonderful if we would like our children to become stars (i.e. more successful) in Life, and we provided them with Life Coaches to help them be more successful. Many of the most important Life skills (how to build better relationships, better communication, how to transform conflicts, etc.) are not being taught in schools or by parents (because they were not taught). Good Life Coaches help people be more successful in life, which usually results in more peace. One peace vision can be “Life Coaches in every community, in every organization, in every family, and ultimately everyone to be a Life Coach”. For example, a Rotary Club would benefit by having at least one Life Coach available to help Members be more successful.

With respect to conflict: conflict is good! It is how we grow. It is how humanity has always grown. The important thing is to not try to resolve conflict through violent means, but to transform conflict through peaceful means. We all have conflict in our lives, of varying degrees. Conflict not properly dealt with can lead to illness, tragedy and death. Conflict properly dealt with can lead to growth, and betterment. Another peace vision can be “Conflict Transformation Coaches in every community, in every organization, in every family, and ultimately everyone to be a Conflict Transformation Coach”. For example, a Rotary Club would benefit by having at least one Conflict Transformation Coach available to monitor for emerging conflicts and help Members be more successful transforming conflicts.

We all want peace, but most do not know how to get it. We want peace in our world, our countries, our organizations (workplaces, Service Clubs, governments, nongovernmental and not-for-profit agencies), our families, our personal lives. Peace is a science and an art. We are not gifted with peace – we have to work at it. The good news is that, today, we can become Masters of Peace. We have access to the necessary resources for peace: information (thanks to the Internet), human resources (again, thanks to the Internet), financial and time resources (we are called to make an investment in ourselves, but we do have access to financial and time resources if we choose to live in peace). The people who can help our world, organizations, families and us to “Be and Do Peace” are called “Peace Coaches”. Peace Coaches are on the leading edge of a new Peace Economy. War and violence are costly – Peace is priceless. Another peace vision can be “Peace Coaches in every community, in every organization, in every family, and ultimately everyone to be a Peace Coach and Master of Peace”. For example, a Rotary Club would benefit by having at least one Peace Coach available to help it model a Culture of Peace and Nonviolence for the Children of the World. This is a role that Rotary Peace Fellows could play.

If Rotary is to achieve its Peace Mission, we need Rotary Clubs to model the Culture of Peace of which we speak, and set an example for other organizations and people in our communities. It really is time to walk the talk.

I invite the reader to Google “most violent cities” in your country. Would any of those cities volunteer to be part of a Pilot Project to better its rate of violence? Would the Rotary Club(s) help to bring resources to the challenge (such as Peace Coaches, Life Coaches, Conflict Transformation Coaches, Community conferencing, strategic planning, peace library and educational programs, etc.)? Could we give such communities a hand up, in the spirit of fellowship and right human relations? I think we could design innovative Community Culture of Peace Programs to help raise peace consciousness and lower rates of violence of all sorts.

As a separate exercise, a proposal will be drafted for a major Global Grant for peace. (ref. <https://www.rotary.org/myrotary/en/take-action/apply-grants/global-grants>)

Also as a separate exercise, a proposal will be drafted of what Rotary might look like modelling a Culture of Peace.

Conclusion – Time is of the essence

I believe that, as a Rotarian, I am called to take the teachings of peace and step them down into "plain language" of the masses. I have previously said in my writings that we have to speak in the language of the respective audiences to be effective. With a pragmatism taught by Rotary, I am mustering all my knowledge and abilities to serve World need and the World demand in a practical manner. In this Way, I can see that I (as a Cultural Creative and part of the new group of World Servers) will Serve Humanity, the Rotary Mission, and bring Peace (actually, Serenity) to the World. I have been blessed to know my life purpose for a number of years now (since that 1996 RI Convention), and it keeps me on personal track (i.e. on my Life Mission).

I started this peace experiment twenty years ago, desiring to change or adapt my World to me and my ideals. During the process of working through my peace experiment, my peace experiment changed or adapted me. Now

things have come full circle for me, and I believe that I am now more able to change or adapt the world through and with the new group of World Servers (of which Rotary is one important example and constituent), and serving humanity. I am happy to say that I am the change that I seek in the World. I am not perfect yet, but I am working on it. I do feel that I am on the right track for me.

I would also like to comment on my thoughts about the perceived urgency about “this time of the world history”. I believe that time is of the essence as humanity faces imminent and serious threats. There are abundant warnings from many credible sources, of which I will quote one: the 1992 World Scientists' Warning to Humanity stated, “A great change in our stewardship of the earth and the life on it is required, if vast human misery is to be avoided and our global home on this planet is not to be irretrievably mutilated.” (Source: <http://www.ucsusa.org/about/1992-world-scientists.html#.Vvr-VI-cGP8>)

Evidence indicates that a lot of our systems are dysfunctional. I believe that the key issue with the current state of the World is that the pendulum has swung too far towards excess materialism - money and power are concentrated in too few hands, who think they are not vulnerable to the traumas threatening the world. The challenge is for humanity to find balance with spirituality (eg. sacred economy vs. anything for a buck exploitation). The risk of not changing voluntarily may be a world economic crash, serious effects of climate change (global warming, pollution, desertification, species extinction, etc.), terrorism, potential world war, totalitarianism, etc. Unfortunately, human nature is typically such that humankind often needs to feel the trauma in order to change its bad habits (i.e. habits that are not helping us to reach our real goals; this is known as the Law of Cause and Effect).

We have the opportunity to put the achievement of the Peace Plan on a faster track. I am optimistic about our future, because I have seen what I believe are very promising signs. I believe the Rotarian in the new era (our second century), as part of the new group of World Servers, is to have a bias for action; to help serve, educate and repair humanity; to mitigate the potential trauma; and to help achieve the Peace Plan. We know what to do – we just have to do it, be the change we seek in the world, and help motivate others en masse. And now we have the tools to do that (eg. Internet, computers and a Peace Toolkit – see <http://www.peace.ca/toolkit.htm> for an example of what a Peace Toolkit might look like).

A Peacebuilder and Peace Educator can never be static; he can never rest; he is constantly adjusting himself to new conditions; constantly learning to function therein, and subsequently finding them pass away to give place, in their turn, to new. In the final stages, when he is adept, his attitude is one of unchanging love, and his work is that of irradiation – a radiation that evokes activity in others, initiates a response from his fellow men, and carries the Peace Plan the next step forward in meeting the immediate need of humanity.

“There is no more neutrality in the world. You either have to be part of the solution, or you're going to be part of the problem.” Eldridge Cleaver

Request of Rotarians, Rotary Clubs and the Rotary Action Group For Peace (“RAGFP”)

I would ask the Rotary Club(s) and RAGFP to consider the PeacePlus Proposal and consider either voting in support, revising it, and/or tabling their own proposals to achieve our Rotary Mission of advancing peace and world understanding. We would work together to refine the best of the proposals. Then we would seek District(s) and Zone(s) support and work together to refine the best of the proposals. Then we would submit the best proposal(s) to RI for consideration.

I would ask our Rotary E-Club of One World (of which I am a Member), the Rotary Club of Winnipeg and RAGFP (of which I am also a Member) if they would be willing to co-host a Peace Conference September 24 – 28, 2016 in Winnipeg, Manitoba, Canada to brainstorm what a Rotary PeacePlus Program might look like, as an

important element in building a best proposal to float up the Rotary hierarchy. This is amidst Rotary World Peace Partners 'Peace Days Festival of Peace and Compassion' September 11 - 25, 91st Rotary Goodwill meeting September 23 - 25 and the Rotary Joint Zone Institute for Zones 24 and 32 September 28 to October 1. It is also in the heart of Turtle Island, and in the Place of the Beginning and the Forks of Indigenous Peace Making according to local Indigenous mythology and oral history. The Canadian Museum for Human Rights is of course at the Forks of the Red and Assiniboine Rivers.

Request of Rotary International ("RI")

Concurrent with involving Rotary Clubs, we would wish to keep RI informed. As appropriate, I would suggest that we would seek RI support and work together to refine the best of the proposals. If, as and when RI decides to support a PeacePlus Program, then I would imagine RI would follow a similar path as I imagine they did with PolioPlus:

- Issue a statement of vision and plan,
- Create a PeacePlus web site with all the information one needs to know,
- Approach potential partners for PeacePlus, seeking support and working together to refine the best of the proposals,
- Design an initial budget and results indicators ("Whatever Rotary may mean to us, to the world it will be known by the results it achieves." Paul P. Harris),
- Mobilize Zones, Districts, Clubs, RAGFP, RPFs and Rotarians,
- Issue the sequel to "Seven Paths to Peace", possibly called "The Eighth Path to Peace: ROTARY SERVING HUMANITY, BEING PEACE - A CONSIDERATION OF WHAT ROTARY MIGHT LOOK LIKE IN ITS SECOND CENTURY"
- Serve as a leader and example for other organizations, being peace, and modelling a Culture of Peace,
- Start the voluntary transformation of Rotarians and others into Masters of Peace, through education,
- Promote practical and excellent peace activities (such as Life Coaches, Conflict Transformation Coaches, Peace Coaches and Community Culture of Peace Programs everywhere),
- Regular monitoring and adjustment to the Peace Plans of Rotary,
- Such other things as may be necessary.

Summary

The proposed Rotary PeacePlus Program is a process to simply provide the venues, support and guidance to 'Open Space to Open Minds and Hearts to Peace'.

The PeacePlus process is open, transparent, patient and committed, drawing people from all walks of life, freeing them from their stasis and mobilizing them.

All members of PeacePlus and the Culture of Peace movement have to be leaders in their own right, drawing on their own potential and inner strengths, galvanizing, inspiring and energizing the peace movement. Everyone is a peace leader and peace educator.

Every day we must take ownership of ourselves and our relationships: we can be and do anything we set our minds and hearts to; we do no harm, expect and demand no harm be done to us or others; no one is better than another; we are critical and creative thinkers, finding our own truths; education is our best investment

Information, money, human resources and social contacts are our most important resources.

Building a healthy culture is about building healthy relationships – we can do that.

As we take ownership of peace others will follow – because it will be uplifting and empowering, it will be infectious, and lead to a critical mass and sudden, massive, cultural change.

Respectfully submitted,

Robert Stewart, C.A., C.P.A., C.M.C., PHF

Rotary E Club of One World D5240,

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P.S. This is my **“legacy program”**. I could (and will) spend years refining this program/proposal, to make it the best that it can be. I have grown in the process of writing it, and I imagine the reader will grow in the process of reading and considering it. I see it as a living, evolving document which will be refined and improved by countless discussions with Rotarians and others around the globe. I ask the reader to read this proposal with a Culture of Peace attitude (eg. Appendix 3), of forgiveness of any frailties in the document (and me), and of participation in building a most successful PeacePlus Program, in the highest and best interests of the universe and all concerned (and particularly in the highest and best interests of our children, grandchildren and future generations – **what will be our legacy world that they will inherit?**).

APPENDIX 1 - ROTARY FOUNDATION (“TRF”) GUIDELINES FOR PEACE GLOBAL GRANTS –
(Editor: this may be considered an Operational definition of "peace" by Rotary)

AREA of FOCUS: PEACE AND CONFLICT PREVENTION/RESOLUTION

Rotary supports the training, education, and practice of peace and conflict prevention and resolution.

Area of Focus Statement of Purpose and Goals

:

TRF enables Rotarians to promote the practice of peace and conflict prevention/ resolution by:

1. Training leaders, including potential youth leaders, to prevent and mediate conflict;
2. Supporting peace-building in communities and regions affected by conflict;
3. Supporting studies for career-minded professionals related to peace and conflict prevention/resolution.

Parameters for Eligibility

TRF considers activities targeting the following to be within the scope of the peace and conflict prevention/resolution area of focus:

1. Community activities targeting non-Rotarian participants, including conferences, trainings, and camps, in support of nonviolence, peace-building, and human rights;
2. Facilitated conflict resolution workshops related to topics addressing community needs such as policy development, business activities across conflict lines, educational reform, and peace journalism;
3. Supporting initiatives addressing psychological effects of conflict;
4. Educating youth on preventive measures to avoid conflict;
5. Training programs or campaigns to address negative social dynamics in a community, including but not limited to anti-gang efforts and those to overcome radical differences;
6. Communication and arbitration among parties previously engaged in direct conflict;
7. Vocational training teams supporting the above activities;
8. Scholarships for graduate-level study in programs related to peace and conflict prevention/resolution.

TRF considers activities targeting the following to be outside the scope of the peace and conflict prevention/resolution area of focus and as such are not eligible for global grant funding:

1. Peace conferences targeting Rotarian participants;

2. Enrollment at a Rotary Peace Center partner university in the same, or similar, academic program as those pursued by Rotary Peace Fellows.

Elements of Successful Humanitarian Projects and Vocational Training Teams

Global grants are:

1. Sustainable – communities are able to address their peace and conflict needs after the Rotary club/district has completed its work;
2. Measurable – sponsors can select standard measures for their area of focus from the Monitoring and Evaluation Toolkit or use their own measures to show the good results of their work;
3. Community driven – designed by the host community based upon the needs they have identified;
4. Aligned with an area of focus – as defined in the policy documents.

Elements of Successful Scholarships Global grants support graduate-level scholarships for career-minded professionals. TRF considers the following when evaluating global grant scholarship applications:

1. The applicant's previous work experience in the field of peace and conflict prevention/resolution;
2. Academic program alignment with peace and conflict prevention/resolution.
 - a. Examples of preferred academic programs include conflict prevention/resolution, peace and justice studies, and international relations or law with a specialization in peace and conflict;
 - b. Programs that will be considered favorably include those that focus directly on peace and conflict issues;
 - c. Programs that will not be considered favorably include those that relate to general international relations or law.
3. The applicant's career plans as they relate to peace and conflict prevention/resolution.

APPENDIX 2 - Examples of Practical Peace Education Activities Rotary clubs might support

The suggested objects are: The advancement of education in the methods of achieving the peaceful resolution of conflict, within families, communities and throughout the world, by means of educational programs, research programs, educational television programs, schools, conferences and resource libraries, and other learning materials and venues.

The purpose of the initiative is to help significantly reduce the human costs of violence in our countries and abroad through education (i.e. what we are trying to achieve).

Activities, approved by the Board of Directors, will be carried on throughout our countries and world. Intended beneficiaries include the general public, with a particular focus on children (but to be clear, all our activities are inclusive in nature). As part of their education and training, peace students and educators may be required to travel to other countries.

Activities may be undertaken by schools, universities and existing educational institutions, or they may be undertaken by Rotary clubs directly.

Details of activities in peace education include:

- formal training and instruction through establishing, operating and supporting classes, schools, colleges, universities, and other similar institutions
- preparation for careers (Typical job opportunities include: federal government (there are several departments, such as foreign affairs, international development, foreign diplomats, national defense, justice, corrections, health, social services); Foreign governments; provincial and municipal governments (teacher education, education systems development, police services, victims services, safe and caring cities, safe and caring schools; responding to real community needs as identified by the community); research institutions; the UN (including many UN agencies, UN Universities, University of Peace/Costa Rica); private research services; businesses (e.g.. international businesses vis international affairs, employee relations, public relations, conflict resolution/ADR); non-government organizations (e.g.. CARE, Red Cross, religions, foreign NGOs; teaching leadership, fund-raising, etc.); individuals (e.g.. target hardening courses, enlightenment seekers); professional futurists; other)
- improving human knowledge (e.g. the science of peace, peace psychology, etc.)
- building peace education capacity through establishing, operating and supporting classes, schools, colleges, universities, and other similar institutions
- organizing and providing formal and informal peace and future studies instruction
- establishment of workshops, conferences and other venues for communicating, networking, information dissemination, development and instruction
- development and dissemination of peace education curricula
- establishment of forums of communication
- establishment of self-study programs
- establishing academic chairs and lectureships
- establishing online learning communities
- publish online learning materials and instructional modules
- service-learning in peace education responding to real community needs as identified by the community, by utilizing reflection to combine service and training, through a collaborative process involving faculty, students, administrators, and staff and community partners
- providing scholarships, bursaries, and prizes for scholastic achievements in peace and future studies
- undertaking research in the field of peace, for educational purposes and available to the public
- advancing peace science and related institutions, including maintaining related learned societies
- providing and maintaining universally accessible peace museums
- establishing and maintaining buildings for peace education use
- establishing and maintaining peace resource libraries

- full and fair presentation of peacekeeping, peacebuilding and peace education facts so that people can draw their own conclusions
- violence literacy
- preventing violence, abuse and cruelty
- protecting the welfare of children and education for a World Fit For Children
- relationship building
- training in empowerment, leadership, governance, public accountability, social accountability, peace informatics, Alternate Dispute Resolution/Conflict Transformation, peace psychology, ethics, change management
- establishing peace societies and similar institutions to build peace
- establishing safety operations
- providing peace amenities to benefit communities
- providing counselling services for peace educators and peace practitioners
- providing models of peace and futures education
- development of instructional videos, audios, books, newsletters and other publications
- development of marketing, advertising and promotional materials
- promote the preservation of peaceful environments
- establish and maintain a toll-free telephone line or lines to provide counselling services to the public on matters related to violence prevention, peace education and peace building, and to provide referrals, where appropriate, to appropriate professionals and peace workers
- Emotional Fitness Coaching and Life Coaching (our vision is a Life Coach in every community, a Life Coach in every organization, a Life Coach in every family and, ultimately, everyone a Life Coach
- raising funds for the above activities, from individuals, corporations and businesses, other registered charities, sales of goods and services, government grants or contracts
- provision of funding to Qualified Donees in the peace education fields, to carry out activities listed above
- contracting with peace educators and organizations to carry out activities listed above
- [SONGS FOR PEACE© A Proposal and Call for Action to Create World Peace by 2050 Through Rotary International](#), by Dr. George Barkett, Member of the Rotary Club of Vero Beach, Florida

APPENDIX 3 – CHARACTERISTICS OF A CULTURE OF PEACE AND NONVIOLENCE:

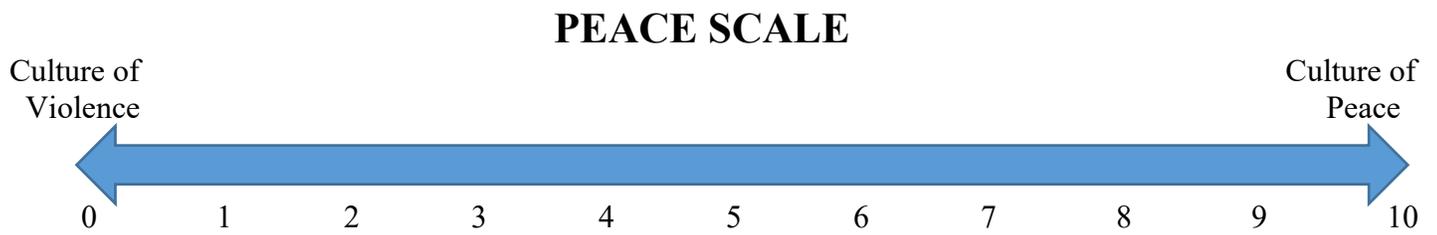
UN RESOLUTION	MANIFESTO 2000	PEACEKEYS
Education for a Culture of Peace	(implied in all other points)	Developing attitudes and skills for living together (content of share with others)
Tolerance, solidarity and international understanding	Rediscover solidarity and Listen to understand	Rediscover solidarity
Democratic participation	(included in Rediscover solidarity)	Participate in democracy
Free flow of information	Listen to understand	Listen to understand
Disarmament	Reject violence	Reject violence
Human rights	Respect all life	Respect all life
Sustainable development	Share with others	Share with others (title only)
Sustainable development	Preserve the planet	Preserve the planet
Equality of women	(included in Rediscover solidarity)	Work for women's equality

APPENDIX 4 - initial 1998 proposal of a Rotary PeacePlus Program

To save space in this document, please refer to online article at <http://www.peace.ca/rotarypeaceplus.doc>

APPENDIX 5 - follow-up 2004 proposal

To save space in this document, please refer to online article at <http://www.peace.ca/rotarypeaceandme.htm>



- ▶ How do you rate your Life, Family, Workplace or Community on the Peace Scale, currently?
- ▶ How would you like it to rate in 5 years?
- ▶ What do you need to do to go from where you are to where you want to be?

APPENDIX 7 - The least peaceful nations (according to the Institute for Economics and Peace):

124	China	2.267	135	Turkey	2.363	146	Colombia	2.720				
125	Zimbabwe	2.294	136	South Africa	2.376	147	Yemen	2.751				
126	Thailand	2.303	137	Egypt	2.382	148	Israel	2.781				
127	Eritrea	2.309	138	Iran	2.409	149	Libya	2.819		156	Sudan	3.295
128	Mali	2.310	139	Rwanda	2.420	150	Ukraine	2.845		157	Somalia	3.307
129	Niger	2.320	140	Chad	2.429	151	Nigeria	2.910		158	Central African Republic	3.332
130	Burundi	2.323	141	Philippines	2.462	152	Russia	2.954		159	South Sudan	3.383
130	Myanmar	2.323	142	Venezuela	2.493	153	North Korea	2.977		160	Afghanistan	3.427
132	Azerbaijan	2.325	143	India	2.504	154	Pakistan	3.049		161	Iraq	3.444
133	Kenya	2.342	144	Mexico	2.530	155	Democratic Republic of the Congo	3.085		162	Syria	3.645
134	Cameroon	2.349	145	Lebanon	2.623							

[Institute for Economics and Peace](#) (“IEP”)

The Global Peace Index from the IEP compiles yearly rankings of peacefulness in 162 nations based on 23 different types of data.

The IEP attempts to answer a simple question: Is the world getting more or less peaceful?

While the most peaceful nations in the world are growing more peaceful, with some reaching historic highs, the least peaceful countries are descending further into chaos and war.

The report also includes an analysis of the economic impact of containing and dealing with the consequences of global violence. Last year violence containment was estimated to cost \$14.3 trillion, which is approximately 13.4% of the world's gross domestic product.

The US sits in the middle tier of the ranking (#94) because of long-running international military campaigns, unparalleled levels of incarceration and homicide, and colossal military spending.

Source: <http://www.businessinsider.com/the-world-is-becoming-more-violent-here-are-the-most-and-least-peaceful-countries-2015-10>

[Note: The following is put forward not to point the finger of blame for "Whoever is without sin among you, let him be the first to cast a stone at her." My intent is to put forward important matters to be subject of difficult but necessary conversations, from a place of love for humanity. One of the key tasks of the PeacePlus Program will be to draft a protocol to guide our conversations, relationships and how we approach diverse stakeholder groups. It is simply how we relate to each other while trying to build a Culture of Peace, and safeguard (secure; or at least improve) all of our relationships. For consideration, by way of a possible example, work has been done related to a Canadian Culture of Peace Program ("CCOPP") at <http://www.peace.ca/CCOPPprotocol.htm>]

There is significant evidence that the following are the greatest threats to peace (in no particular order):

1. Peace and violence ‘illiteracy’. There is a preponderance of material pointing at peace and violence illiteracy and lack of understanding (as I would call it) as the major cause of violence (or threat to peace), and education as the primary solution (to raise peace consciousness, change attitudes and behaviours, and provide the necessary skills). The PeacePlus Proposal is based primarily on investing in peace education as a way that Rotary can best accomplish its Mission (starting with Rotary’s own peace education, literacy and understanding). We are all peace illiterate to varying degrees – some more than others. Our challenge will be to bridge the gaps of varying peace literacy. I would suggest that peace illiteracy and lack of understanding is **the greatest threat to peace**.
2. Separatism. In other words, selfishly taking care of “Number 1” and not only not caring about others, but to actually hate others for a variety of perceived offenses, such as not doing things my way, owning things that I want, not giving me things that I want, not being of my family, tribe, color, race, religion, Service Club, political party, gender, etc. It is expressed by the animalistic phrase “Survival of the fittest”. It is the law of the jungle, and still exists in “asphalt jungles”. But it also exists in University campuses and elsewhere, where we think we should be more well-educated. It allows people to see their “enemies” (or perceived enemies and rivals) as animals and lesser than, and hence can be slaughtered with impunity (or thrown in jail and throwing away the keys). It allows men to rape women taking control over what is not given willingly. It allows waterboarding and torture, which are supposed to be banned by international law, but governments still work around. The opposite of separatism is Oneness and unity ... as in fellowship (brotherhood), as in Rotary.
3. The violence industry. Violence (including wars, armaments, violent media, etc.) is big business creating fortunes for some (a relatively small number) and impoverishment for many. I invite the reader to identify those profiting from violence of all sources in their countries and communities. Characteristics include profiteering, opportunism, exploitation, and justifying positions through separatism and “Taking care of Number 1”.
4. Corruption. ““Power tends to corrupt and absolute power corrupts absolutely. Great men are almost always bad men, even when they exercise influence and not authority; still more when you superadd the tendency of the certainty of corruption by authority.” (Lord Acton) The current concentration of wealth in the hands of a few opens the doors for abuse of power and attempts for (world) domination. To repeat, “When a government is dependent upon bankers for money, they and not the leaders of the government control the situation, since the hand that gives is above the hand that takes. Money has no motherland; financiers are without patriotism and without decency; their sole object is gain.” Napoléon Bonaparte. Such people tend towards totalitarianism in an effort to protect their positions of wealth and dominance.
5. Lack of freedom of the press, concentration of media in the hands of a few, and taking over the newspapers, TV and other media (eg. the Internet) for propaganda and attempts to control elections and the masses. Be very careful of what the media is feeding you and (most importantly) your children.
6. Water wars and wars for food, caused by Earth changes (eg. global warming), loss of biodiversity, species extinction (eg. important pollinators such as bees and bats), and dysfunctional distribution systems. (Note: I have not listed overpopulation since the resources of Mother Earth can accommodate our current and

trending population – the real problem is our dysfunctional distribution systems and excess consumption by the few.)

7. Pandemic. “It is not in the interests of a virus to kill all of its hosts, so a virus is unlikely to wipe out the human race,” says Maria Zambon, a virologist with the Health Protection Agency Influenza Laboratory. “But it could cause a serious setback for a number of years. We can never be completely prepared for what nature will do: nature is the ultimate bioterrorist.” If one believes that we are part of a Grand Organizational Design, and humanity continues to despoil the earth, Mother Nature may be motivated to teach humanity a insight. (Source: <http://www.alternet.org/10-biggest-threats-human-existence>)
8. Biological and nuclear terrorism. Says Paul Wilkinson, chairman of the advisory board for the Center for the Study of Terrorism and Political Violence at the University of St. Andrew, “The most likely cause of large scale, mass-casualty terrorism right now is from a chemical or biological weapon. The large-scale release of something like anthrax, the smallpox virus, or the plague, would have a huge effect, and modern communications would quickly make it become a trans-national problem. There is a very high probability that a major attack will occur somewhere in the world, within our lifetimes.” As for the nuclear threat, with increasing numbers of unstable countries like Pakistan and North Korea in possession of atomic weapons, the availability to terrorists seems only a matter of when and not if. (Source: <http://www.alternet.org/10-biggest-threats-human-existence>)
9. Rise of the machine and unscrupulous corporations. Futurist and author Ray Kurzweil believes computers will be as smart as us by 2029, and by 2045 will be billions of times smarter than us. What then? Will they decide we are superfluous? Or maybe we ourselves will decide. Sounds far-fetched, I know, but some very smart people buy into this scenario; people like genius physicist Stephen Hawking: “The danger is real that they [super-computers] could develop intelligence and take over the world.” (Source: <http://www.alternet.org/10-biggest-threats-human-existence> .) Add to this fact that we have given corporations the same rights as people without the same responsibilities. As a result, unscrupulous people can hide behind unscrupulous corporations and be virtually untouchable, particularly if they have great wealth to be able to take defensive and offensive action. The obvious examples are companies that sell mercenary services and profit from war. Too many corporations will still enslave people (albeit ‘legally’) to “make a buck”.
10. Superpowers can be superthreats, if they fall into the wrong hands. This is provided as a cautionary note. Those people or organizations, with devious intent, that may desire world domination, and have the money, would be tempted to put their goals on a fast track by gaining domination of a superpower (if that is possible). Like the suggestion or not, the possibility exists, and we must consider it. Among other things, the superpowers control the world’s greatest financial and military resources, they spend billions of dollars on military armaments, have the largest stockpiles of nuclear weapons and other WMDs. While smaller countries may have more incidents of violence (see Appendix 7), the superpowers are potentially more of a threat to world peace.
11. Fear. Fear has been used to control and manipulate people forever. Fear has been used to defend the use of violence, and “preventative war” or attacks. We live in a Culture of Fear. Some religions use fear to control their flocks, and initiate the greatest paradox of them all, “Religious Wars” (paradoxical because in most religions Godliness is supposed to be about love, and brotherly love). Governments control their citizens out of fear (fear of being thrown in jail for not adhering to laws). Today, governments use fear of terrorism to take away human rights. People give their governments over \$1.5 trillion dollars to burn on militarism out of fear. Parents use fear to control children (fear of being hit; fear of losing a parent’s love).

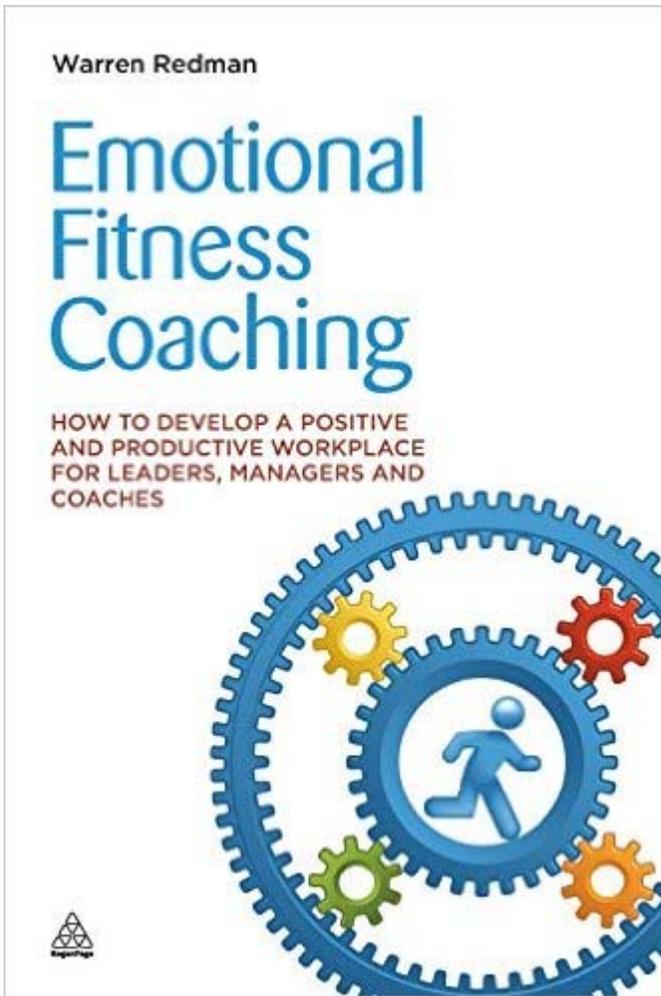
1. Consciousness levels, and specifically peace consciousness levels. For example, over the past 20 years I have seen a significant improvement in Rotary’s peace consciousness level as evidenced by, among other things:
 - a. the existence of more peace resources within Rotary (human, informational and financial),
 - b. the existence of as many as 1,000 Rotary Peace Scholars,
 - c. the hosting of RI Presidential Peace Conferences annually, open to the public,
 - d. the volume of peace discussion taking place by Rotarians,
 - e. the number of peace programs taking place in Rotary Clubs.

I have similarly observed significant improvement in peace consciousness levels of the general public.

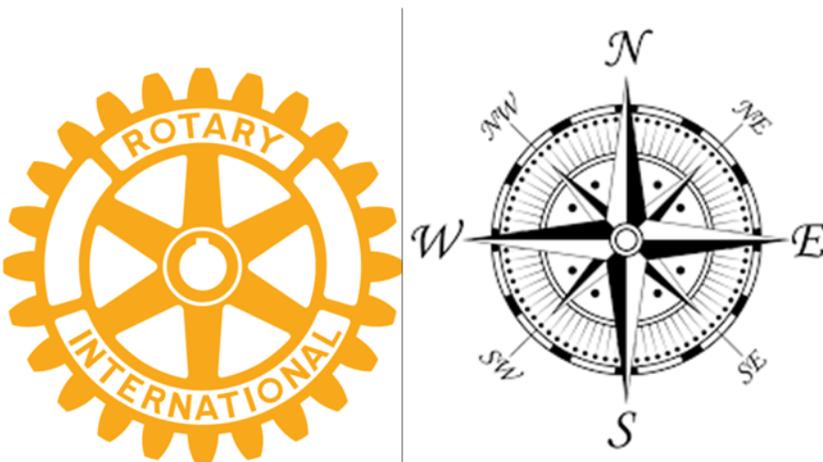
2. War and Weapons of Mass Destruction made illegal and enforced. This has not yet happened, and will be a huge indicator when it has happened. In my opinion, it is just a matter of time.
3. Disarmament as represented by significantly decreased military arms, and significantly decreased expenditures on militarization. Current estimates are between \$1.5 to \$1.8 trillion is spent annually on militarization (Source https://en.wikipedia.org/wiki/List_of_countries_by_military_expenditures). This is money “divested”, which cannot be invested in better education, health and welfare.
4. Education for a Culture of Peace. The money spent on peace and peace education is negligible in comparison to the money spent on militarization and armaments. If peace is a priority for governments, politicians, organizations, community leaders, business leaders and the elite, then “show me the money” invested in it – that is an indicator that I wish to see increase while expenditures on armaments decrease.
5. Freedom of information. In many countries, media ownership has become concentrated in the hands of the few, biased reporting has been observed with the intent to influence elections and public opinion, and governments have been observed trying to influence reporting. In the past 20 years, computers and the Internet have been the new tools that have finally made peace possible, but there are attempts by governments to control the Internet which can lead to abuse.
6. Human rights abuses. I invite readers to identify their own examples in their own country, or communities, of human rights abuses.
7. Democratic participation. I invite readers to identify their own examples in their own country, or communities, of undemocratic conduct.
8. Tolerance, solidarity and international understanding – it takes a critical listening to understand our governments, and reading of their press releases. However, more importantly, “Ye shall know them by their fruits” (Matthew 7:16). Action speaks volumes. And, if you don't act, you are just using empty words. We must also be careful to interpret actions, as our perceptions may be erroneous.
9. Sustainable development. 5 Important Measures for Sustainable Development:
 - a. Technology: Using appropriate technology is one which is locally adaptable, eco-friendly, resource efficient and culturally suitable.
 - b. Reduce, Reuse, and Recycle Approach: The 3-R approach advocating minimization of resource use, using them again and again instead of passing it on to the waste stream and recycling the materials goes a long way in achieving the goals of sustainability. It reduces pressure on our resources as well as reduces waste generation and pollution.
 - c. Promoting Environmental Education and Awareness: Making environmental education the centre of all learning process will greatly help in changing the thinking pattern and attitude of people towards our earth and the environment.
 - d. Resource Utilization as Per Carrying Capacity: Any system can sustain a limited number of organisms on a long-term basis which is known as its carrying capacity. In case of human beings, the carrying capacity concept becomes all the more complex. It is because unlike other animals, human beings, not only need food to live, but need so many other things to maintain the quality of life.

- e. Improving Quality of Life Including Social, Cultural and Economic Dimensions: Development should not focus just on one-section of already affluent people. Rather it should include sharing of benefits between the rich and the poor. The tribal, ethnic people and their cultural heritage should also be conserved. Strong community participation should be there in policy and practice. Population growth should be stabilized. (Source: <http://www.yourarticlelibrary.com/environment/5-important-measures-for-sustainable-development/9912/>)
10. Equality of women. Measures of gender (in)equality are statistical tools used to quantify the concept of gender equality. There are over three hundred different indicators used to measure gender equality, as well as a number of prominent indices. The most prominent indices of gender equality include UNDP's Gender-related Development Index (GDI) and the Gender Empowerment Measure (GEM), introduced in 1995. More recent measures include the Gender Equity Index (GEI) introduced by Social Watch in 2004, the Global Gender Gap Index (GGGI) developed by the World Economic Forum in 2006, and the Social Institutions and Gender Index of OECD Development Centre from 2007. I have a wife, two daughters and a mother – I want them to be treated with all the respects and privileges given to men, and I watch the indicators daily, very closely. We remain a male dominated society almost everywhere (including Rotary). We are doing a disservice to ourselves and humanity by not balancing the female and male energies in the world. Paradoxically, and it is a generalization, men have relegated women to the caring professions, often unpaid, volunteer or underpaid. A good example is the peace and teaching professions, which are most important to the creation of a better world, most often underfunded and staffed by women. A piece of good news is that I am seeing more men get involved in the peace profession.

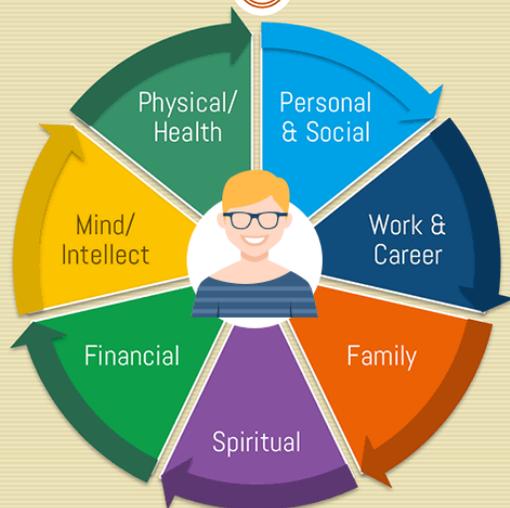
Rotary International has a relationship with the Institute for Economics and Peace (“IEP”) and its Global Peace Index (“GPI”). It is suggested that we invite serious consideration of IEP’s measures of Positive Peace being adopted as part of PeacePlus. The Rotary Club of Winnipeg and other partners are positioning the city of Winnipeg to be a pilot for measuring peace at the community level in collaboration with GPI. They would welcome a discussion about defining Positive Peace and measuring it at all levels being triggered by the draft proposal.



Emotional Fitness Coaching is one tool in our Peace Toolkit. The image on Warren Redman’s book (which book, by the way, is highly recommended, and could be directly utilized as a process within Rotary) is closely aligned with the Rotary Wheel, the Compass (symbolic of finding our way), the Wheel of Life, the First Nations Medicine Wheel, and the power of the circle:



Zig Ziglar's Wheel of Life Approach to Life Balance & Goal Setting



Lane Jones
FRESH TAKE
ON CONTENT.com

Adapted from, *Born To Win*, Zig Ziglar, 2012 (workbook)

CREE MEDICINE WHEEL

Winter Season
Eldership. Place of
achievement, reflection,
deep connection to
spirituality and
understand of life

Direction of the North
color is white for the
White Nation. Spirit animal put
there by my teaching is the White
Calf. Buffalo Woman brought to
Native people the sacred Pipe and a
way of prayers. Therefore we say it is
the place of knowledge and wisdom.
The place of freedom and selfishness.
The place of personal power. The place
of Eldership. We also place the element
of Fire in that direction.

Spring Season Time of
planting, birth and first
or second chance.
connection to the
physical is in
this place

Direction of the East
color is yellow for the
Yellow Nation. Spirit Animal
put there by my teaching is the
Eagle. The Sun rises in that direction.
It is a new day. The beginning of new
things. The Eagle brings focus and flies high
in the sky. So we say we are walking close to
Creator when we are honored with an Eagle
Feather as it brings words to him. The Eagle
gives us the ability to stay focussed on our
tasks at hand. We also place the element
of Air in that direction.

Fall Season
Time of harvesting,
adulthood and deeper
emotional
understanding

Direction of the West
Color is black for the Black Nation.
Spirit animal placed there by my
teachings is the brown medicine
bear. We say it is the place of deep
introspection and reflection. The
sun sets in that direction. We ask
for ability to go deep within to do
the healing necessary. We place
the element of Water in that
direction.

Summer Season
Time of growth,
adolescence, juvenile/
development of mental
capacities

Direction of the South
color is red for the Red Nation. The
animal placed there by my teachings is
that of the jumping mouse. The mouse
multiplies and works hard. Therefore
the lessons of family, hard work,
integrity, honesty and truth. We also
place the element of Earth in that
direction.